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NEWS

FROM THE MONTREAL YMCA

1441 DRUMMOND ST., MONTREAL
TELEPHONE 849-5331, EXT. 57

April 14th, 1965

Y.M.C.A. DRIVE AT 75%

"The Y campaign has reached 75.3% of it's minimum objective" Robert Hoppe, campaign chairman announced today at a workers' rally.

"Excellent progress has been made towards our higher objective this year. Although reports from some captains and workers are running a bit behind schedule, we are confident that our minimum objective is attainable"

Mr. Hoppe urged all canvassers to complete remaining calls, as soon as possible. "The response of our citizens to-date has been most gratifying, and we are hopeful that those not yet contacted will help us close the vital gap"

Northmount and Westmount divisions still lead with 88% and 84% of their objectives attained to-date.

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Please Note:-

Ted Lowe, Public Relations Secretary for the Montreal Y.M.C.A., will be away on a World Tour of Y.M.C.A. centres, from April 15th to May 17th. All enquiries and communications during this period should be directed to Mr. Colin McKay, Director of Camp Otoreke, and a member of the metropolitan staff. Mr.McKay can be reached at VI 9-5331 - Local 38.
I am sure you will find him most helpful.